

4 x 6 Postcard Specs

4 x 6 Postcard Design Requirements

Do not sacrifice the quality of your image by increasing JPEG compression. We recommended you compress at the “High Quality” level.

Front (image side)

- print size: 6 inches wide x 4.25 inches high
- image area: 5.5 inches wide x 3.75 inches high
- white border: .25 inches on all sides

All images must be as least 300 dpi.
Images must be in RGB or CMYK JPEG format (RGB preferred).
File size must not exceed 5MB.

Back (message side)

An image can be printed in place of the standard text message.

- image area: 3.1 x 3.1 inches

All images must be as least 300 dpi.
Images must be in RGB or CMYK JPEG format (RGB preferred).
File size must not exceed 5MB.

Accent (message side)

The accent is an image or logo printed between FROM: and TO:

- image area: 2 inches wide x 1.14 inches high

All images must be as least 300 dpi.
Images must be in RGB or CMYK JPEG format (RGB preferred).
File size must not exceed 5MB.

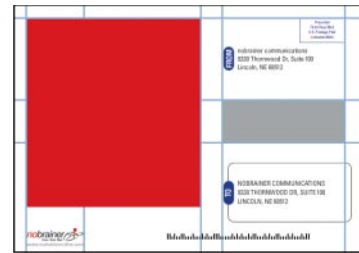
Help

If you have any questions, please contact our sales team at 877.817.0200.

Front



Back



Accent

