

6 x 9 Postcard Design Requirements

Return address **MUST** appear in back artwork.

All images must be as least 300 dpi.

Images must be in RGB or CMYK JPEG format (RGB preferred).

File size must not exceed 5MB.

Front (image side)

Image must be set up as full bleed.

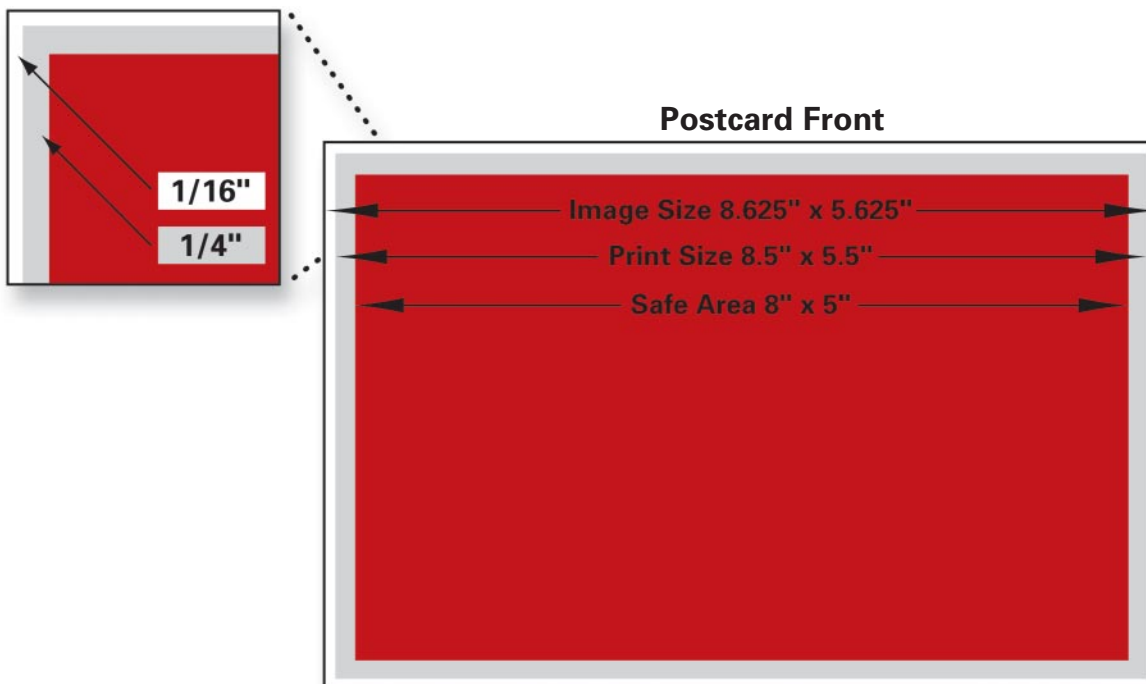
- image size: 8.625 inches wide x 5.625 inches high
- trim area: after printing, card will be trimmed by 1/16 inch (.0625)
- full bleed
- print size: 8.5 inches wide x 5.5 inches high

SAFE AREA: We recommend limiting your message or primary image content to a “SAFE AREA” of 8 inches wide x 5 inches high.

All images must be as least 300 dpi.

Images must be in RGB or CMYK JPEG format (RGB preferred).

File size must not exceed 5MB.



Back (message side):

Set up exactly like front image, except you must allow for the mailing area in the bottom right hand corner of the card. A return address **MUST** appear in your artwork.

The Address Area is a non-print area and will be used by *nobrainer communications*™ to address and barcode the postcard. To allow for this, set your guides 2.25 inches down from the top edge of the document and 4.75 inches in from the left edge of the document. The size of the address area is 3.875 inches wide x 3.3 inches high.

To ensure centered content, we recommend all text, logos and other important elements be positioned 1/4 inches (.25) away from the Address Area.

All images must be as least 300 dpi.

Images must be in RGB or CMYK JPEG format (RGB preferred).

File size must not exceed 5MB.

Accent (message side):

The accent is an image or logo printed in the Address Area. Separate artwork is necessary.

- ▶ image area: 2 inches wide x 1.14 inches high

All images must be as least 300 dpi.

Images must be in RGB or CMYK JPEG format (RGB preferred).

File size must not exceed 1MB.

Help

If you have any questions, please contact our sales team at 877.817.0200.

Photoshop templates are available for download from our website.

